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American Housing Guild Subdivision House (1961-63)

Martin 'Marty' L. Gleich launched American Housing Guild in 1956. Four years later Gleich launched Guild Mortgage Company to provide residential mortgages to homebuyers in American Housing Guild's new home developments.

During the early 1960s, Robert Jones partnered with Henry Hester on a number of distinguished projects including their American Housing Guild Subdivision House (1961). Hester, Jones & Associates sold designs (flat-roofed and pitched roof variants) to American Housing Guild and shortly thereafter the 'Subdivision House' was awarded an 'Honorable Mention' in June, 1962 by the San Diego Chapter of the AIA.

According to *San Diego & Point* (January, 1961), "Three Hester home plans are building at Mission Village West and Climax." 'Mission Village West' homes refer to those on Chasewood Drive, Aldford Drive and nearby streets. 'Climax' refers to the San Carlos housing tract east of Cowles Mountain with examples on Ballinger Avenue and Whelan Drive. It is not clear what the 3rd variant of these 'home plans' the quote references looked like.

If you know anything, especially if you have advertising, brochures and other ephemera related to the marketing and sale of these homes, please email us <u>HERE</u>.



American Housing Guild Subdivision House (1961-63). Photograph by Julius Shulman © J. Paul Getty Trust. Getty Research Institute, Los Angeles (2004.R.10)

Partial List of American Housing Guild Subdivision Houses

San Carlos Subdivision

6624 Ballinger Avenue 6640 Ballinger Avenue 6648 Ballinger Avenue 6652 Ballinger Avenue 6660 Ballinger Avenue 6668 Ballinger Avenue

6676 Ballinger Avenue 6684 Ballinger Avenue 6708 Ballinger Avenue 6718 Ballinger Avenue 6728 Ballinger Avenue 6738 Ballinger Avenue 6748 Ballinger Avenue 6758 Ballinger Avenue 6768 Ballinger Avenue 6778 Ballinger Avenue 7963 Willa Way 7950 Willa Way 7964 Willa Way 8421 Whelan Drive 8422 Whelan Drive 8409 La Rouche Drive 8433 La Rouche Drive 8471 Highwood Drive 6937 Coleshill Drive 8465 Jackie Drive 8454 Jackie Drive 8464 Jackie Drive 8505 Jackie Drive 8524 Jackie Drive 8537 Jackie Drive 7070 Gain 7038 Gain 7022 Gain



American Housing Guild Subdivision House (1961-63). Photograph by Julius Shulman © J. Paul Getty Trust. Getty Research Institute, Los Angeles (2004.R.10)

Lake Murray Subdivision

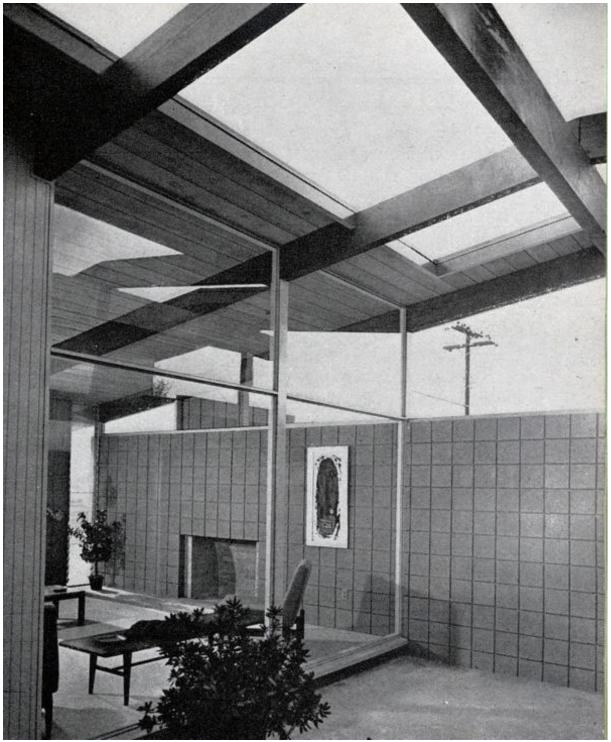
6376 Lake Alturas Avenue 6368 Lake Alturas Avenue 6369 Lake Alturas Avenue



American Housing Guild Subdivision House (1961-63). Photograph by Julius Shulman © J. Paul Getty Trust. Getty Research Institute, Los Angeles (2004.R.10)

Linda Vista Subdivision

3454 Chasewood Drive 3462 Chasewood Drive 3465 Chasewood Drive 3475 Chasewood Drive 3507 Chasewood Drive 3518 Chasewood Drive 3521 Chasewood Drive 3530 Chasewood Drive 3531 Chasewood Drive 3539 Chasewood Drive 3542 Chasewood Drive 3547 Chasewood Drive 3548 Chasewood Drive 3559 Chasewood Drive 3566 Chasewood Drive 3567 Chasewood Drive 3572 Chasewood Drive 3573 Chasewood Drive 3461 Rollsreach Drive 3441 Aldford Drive 3444 Aldford Drive 3450 Aldford Drive 3455 Aldford Drive 3456 Aldford Drive 3462 Aldford Drive 3468 Aldford Drive 6814 Erith Street 6826 Erith Street 6838 Erith Street 6843 Erith Street 6831 Erith Street



6819 Erith Street

Serra Mesa / Mission Village

8309 Abbotshill Road 2181 Ainsley Road 1922 Ainsley Road 1933 Ainsley Road 2008 Harton Road 8221 Polizzi Place 8251 Polizzi Place 2306 Ron Way